# Account Director – Culture Communications

alestrasolutions@gmail.com

Phone : Web :

### **Job Summary**

Vacancy:

Deadline: May 15, 2025 Published: Apr 07, 2025

Employment Status: Full Time

Experience : Any Salary : £48K - £54K

Gender: Any Career Level: Any Qualification:



#### Account Director – Culture Communications Agency

Do you want to work on campaigns that don't just talk about culture but actively shape it? Are you deeply embedded in the worlds of music, fashion, art, and brand communications? Do you thrive when leading teams, building client relationships, and delivering work that makes a tangible impact? If that sounds like you, read on.

This agency operates at the intersection of underground and mainstream culture, connecting brands with the scenes, subcultures, and opinion leaders shaping the future. Their work spans PR, experiential, content, and partnerships—helping brands achieve meaningful engagement and build long-term cultural equity. From global brands to grassroots projects, every campaign is crafted with authenticity, integrity, and an understanding of how to drive real impact.

Now, they're looking for an Account Director to join their team.

#### The Role

As Account Director, you will take the lead on high-profile client accounts spanning culture, music, entertainment, and brand activations. You'll be responsible for delivering best-in-class work, ensuring seamless execution of campaigns, and identifying strategic opportunities to grow client relationships. This role requires someone who is as comfortable in a boardroom as they are at a festival, equally adept at managing client expectations and leading dynamic, creative projects.

#### What You'll Be Doing:

- **Leading client relationships** acting as the main point of contact, providing strategic counsel, and ensuring the agency consistently delivers outstanding results.
- **Driving campaign strategy and execution** translating brand objectives into innovative campaigns that engage audiences through culture, partnerships, and storytelling.
- **Building and developing teams** coaching and supporting junior team members, ensuring they grow and thrive within the agency.
- Managing project delivery overseeing timelines, budgets, and KPIs to ensure seamless execution.
- **Pitching and winning new business** developing compelling proposals and securing new opportunities for the agency.
- Bringing a deep knowledge of cultural trends keeping a finger on the pulse of emerging movements, key figures, and cultural conversations.

#### The Ideal Candidate:

- A confident and strategic client lead with a proven ability to manage senior stakeholders and deliver work that meets and exceeds expectations.
- **Culturally fluent** well-versed in media, entertainment, brand partnerships, and the broader cultural landscape.
- A natural leader able to inspire, guide, and support a team to deliver their best work.
- Organised and process-driven with a sharp eye for detail and a commitment to excellence.
- A creative thinker always looking for new angles, opportunities, and ways to make work stand out.
- **Commercially astute** able to identify opportunities for business growth and navigate the commercial realities of agency life.

## Why Join?

This is an agency that doesn't just dip into culture - it's part of it. They believe in the power of culture to create change and are passionate about work that makes a real difference. The team is collaborative, ambitious, and committed to pushing boundaries. They're also serious about creating an inclusive environment where diverse voices and perspectives are not just welcomed but essential to success. If you want to lead work that genuinely moves the needle in culture, this is the role for you. Sound like your next move? Get in touch.

We aim to respond to as many applicants as possible, but if you don't hear back within a week, unfortunately, you haven't been successful this time.