

# Account Manager – Strategic Communications & Influencer Engagement



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Phone :

Web :

## Job Summary

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Vacancy :

Deadline : May 20, 2025

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Employment Status : Full Time

Experience : Any

Salary : £39K - £48K

Gender : Any

Career Level : Any

Qualification :

## Job Description

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This award-winning communications consultancy is seeking a bright, confident and collaborative Account Manager to join their dynamic and values-led team. The agency works across a diverse mix of clients, from high street financial services and investment platforms to consumer-facing brands and major national campaigns. This role offers the chance to lead impactful communications programmes that blend media, content, and influencer engagement.

### About the Role

This is a varied Account Manager position, suited to someone who thrives in a fast-paced, creative environment. The successful candidate will take the reins on day-to-day client delivery, manage campaign execution, and bring strategic insight to the table. While experience in financial services communications is a plus, the team is equally keen to meet candidates from consumer, B2B tech, or generalist PR backgrounds, so long as you're comfortable dipping into FS where needed.

This position is especially well-suited to someone who enjoys the full mix of modern communications - from shaping thought leadership content and social strategy to working with influencers and bringing human interest stories to life.

### Key Responsibilities

- Managing multiple client accounts with confidence and strategic oversight
- Delivering campaigns that include media relations, LinkedIn content, influencer outreach and creative storytelling
- Coordinating activity across financial and consumer accounts, including regulated and unregulated sectors
- Helping shape client strategies and proactively identifying opportunities for growth or profile elevation
- Producing high-quality, engaging content for use across social, editorial, and client channels
- Building and maintaining strong relationships with clients, journalists, and influencers (including emerging influencers)
- Leading meetings, presenting updates, and offering consultancy to senior stakeholders
- Supporting junior colleagues with mentoring, training and feedback that fosters high performance and development

### What They're Looking For

- 2–4 years' experience in PR or communications (agency or in-house)
- A natural communicator, comfortable presenting ideas and building trusted relationships
- Experience working across a variety of channels, including media, social and influencers
- Interest in (or experience of) working with financial services brands, ideally with an understanding of regulated environments
- Confident leading content programmes and bringing fresh thinking to client briefs
- Passionate about diversity, inclusion, and creative storytelling
- Collaborative by nature, with a proactive approach to problem-solving and client service

### Why Apply?

This is a brilliant opportunity for a PR Account Manager looking to step up and take more ownership of creative, strategic work. You'll be joining a friendly, forward-thinking agency that champions professional development, supports flexible working, and celebrates individuality.

Expect to work with household name brands, be part of high-profile campaigns (including those supporting UK athletes and social impact initiatives), and help shape how regulated industries speak to modern audiences.

The agency also has a firm commitment to equity, diversity and inclusion, so we are really interested in hearing from candidates that offer varied perspectives and welcome applications from, the global majority, diverse backgrounds and minority groups.

## Education & Experience

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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