

# Account Manager

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Phone :

Web :



## Job Summary

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Vacancy :

Deadline : Mar 05, 2025

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Employment Status : Full Time

Experience : Any

Salary : £35K+ (DOE)

Gender : Any

Career Level : Mid Level

Qualification :

## Job Description

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An award-winning, integrated PR & Marketing agency, known for its collaborative and creative culture, is looking for an experienced Marketing Account Manager to lead high-profile B2B technology accounts. This is a role for someone who thrives in a fast-paced, strategic environment, delivering exceptional client service and integrated marketing campaigns.

If you have a passion for B2B marketing, are well-versed in digital and social media strategy, and want to be a key part of a growing agency, read on.

### **The Role:**

As Marketing Account Manager, you will be the day-to-day lead on social and digital campaigns for their major B2B cloud-based client, ensuring seamless execution and strategic direction across multiple platforms. You will also support a range of other B2B tech clients, working on projects including product launches, brand refreshes, and brand identity development. You will ensure seamless collaboration between content, social, and creative teams, acting as the glue that brings integrated campaigns to life. Your role will involve managing client relationships, leading WIP calls, and proactively offering ideas and strategic recommendations. You will also be responsible for ensuring all deliverables are met on time and to the highest standard, while keeping clients informed throughout the process.

### **Key Responsibilities:**

- **Strategic Leadership:** Develop and execute marketing strategies for B2B technology clients, ensuring alignment with their business objectives.
- **Project & Client Management:** Oversee multiple accounts simultaneously, maintaining strong client relationships and ensuring seamless execution of campaigns.
- **Social & Digital Expertise:** Develop social media strategies, oversee content calendars, and manage community engagement across key platforms.
- **Team Leadership:** Guide and mentor junior team members, providing leadership and best practice advice.
- **Cross-functional collaboration:** Work closely with design, editorial, and production teams to ensure integrated campaign success.
- **Budget & Supplier Management:** Manage financial commitments with third-party suppliers, including research firms, animators, and media partners.
- **New Business:** Support agency growth by contributing ideas, identifying opportunities, and supporting pitches.

### **The Ideal Candidate:**

You will have experience in B2B marketing and digital strategy, ideally within an agency environment. You are a proactive, strategic thinker with a passion for emerging trends in social media and digital marketing. You will be comfortable working autonomously, bringing creative solutions to clients, and ensuring flawless execution of campaigns.

You will also be highly organised, capable of managing multiple projects simultaneously, and skilled in liaising between internal teams and clients to drive successful outcomes.

### **Why Join?**

This is a fantastic opportunity for an ambitious Account Manager to work with leading technology brands and be part of a growing agency that values creativity, collaboration, and professional development.

The agency operates a hybrid working model, with office days from Tuesday to Thursday and a 3pm finish on Fridays. The team is lean but highly skilled, providing the opportunity to take real ownership of projects and drive impactful work.

We will aim to respond to as many applicants as possible. However, if you haven't heard from us within seven days, your application has not been successful this time.

## Education & Experience

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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