

Account Manager

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Phone :

Web :



Job Summary

Vacancy :

Deadline : Jun 17, 2025

Published : May 13, 2025

Employment Status : Full Time

Experience : Any

Salary : £37K – £42K

Gender : Any

Career Level : Any

Qualification :

Job Description

A fast-paced, creative PR agency is looking for a motivated and confident Account Manager to join its award-winning Consumer team. This is an exciting opportunity to work on well-known consumer brands across areas like retail, FMCG and travel within an integrated agency environment.

The Role

This client-facing role offers the chance to lead day-to-day campaign delivery across a mix of high-profile consumer clients. You'll be working across a variety of projects - from large-scale activations and product launches to ambassador and influencer-led campaigns, supported by specialists in strategy, creative, digital, and production.

As a key team member, you'll be responsible for delivering standout work, building strong media and client relationships, and ensuring campaigns run smoothly, on time, and with impact.

Key Responsibilities

- Leading day-to-day activity across a portfolio of consumer accounts
- Developing and delivering integrated campaigns, including influencer, ambassador, and launch activations
- Managing junior team members and ensuring best-in-class delivery across client work
- Driving media relations, from crafting stories and press materials to pitching and securing coverage
- Monitoring campaign progress, delivering reports, and ensuring KPIs are met
- Supporting new business activity, including pitch prep and proposals
- Working closely with colleagues across social, strategy, and content to deliver fully integrated solutions
- Bringing a clear understanding of the media landscape, including news, digital, and influencer environments
- Acting as a trusted client contact and delivering a consultative, collaborative approach

About You

- Strong experience in a consumer PR agency environment, with a track record of delivering impactful work
- Confident leading campaign workstreams and managing day-to-day client relationships
- A natural communicator, comfortable engaging with media, clients, and internal stakeholders
- Organised and detail-driven, with the ability to manage multiple deadlines and keep teams on track
- Comfortable briefing and mentoring junior team members
- Skilled in spotting media opportunities and drafting compelling narratives
- Passionate about creativity, collaboration, and pushing for excellence
- Digital-savvy, with a working knowledge of social platforms, influencers, and how they intersect with PR
- A team player who enjoys a supportive, inclusive, and agile environment

Why Join?

You'll be part of an ambitious agency that uses earned media to build brands and create real impact. The culture is collaborative, curious, and open – and you'll be encouraged to bring your full self to work while developing your career in an environment that values initiative and innovation.

Benefits Include

- Competitive salary and bonus
- 25 days holiday (rising to 30 with long service)
- Private Medical Insurance
- Life Assurance & Income Protection
- Pension scheme
- Season ticket loan, free annual eye test, gym discounts, and more
- Hybrid working, with an office based in central London

The agency is proud to be an equal opportunity employer. We actively encourage applicants from all backgrounds, communities, and identities – especially those underrepresented in the PR industry.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
