

Head of Business Development (Part Time) – Social Purpose Communications Agency



alestrasolutions@gmail.com

Phone :

Web :

Job Summary

Vacancy :

Deadline : Nov 10, 2024

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Employment Status : Full Time

Experience : Any

Salary : £60K full-time equivalent salary (£36K pro rata)

Gender : Any

Career Level : Mid Level

Qualification :

Job Description

The Role

Are you a seasoned comms professional with a passion for social-purpose communications and a knack for generating new business? Have you been operating at a senior level in business development? If so, this part-time opportunity with a leading social-purpose communications agency could be the perfect next step in your career. You will oversee all aspects of new business, from maintaining tender portal registrations to developing compelling case studies and proposal documents. You'll ensure responses to new business opportunities are of high quality and on time, leveraging your strategic insights to identify growth opportunities aligned with the agency's mission.

This role offers a blend of remote flexibility and the opportunity to work on projects that make a difference. You'll help craft strategies that resonate with diverse audiences, driving meaningful impact for a range of clients, including charities, membership organizations and public sector bodies.

Your Impact

You'll work with the agency's senior team to identify and generate business opportunities that align with the agency's mission and values. Your role involves overseeing multiple projects, managing deadlines in a fast-paced environment, and ensuring high-quality outcomes. Your ability to stay ahead of industry trends and spot opportunities will set you apart, driving the agency's success and growth.

Key Responsibilities

- **Proven Track Record:** Demonstrable success in business development within a similar organisation, with a minimum of five years' experience in the marketing and communications industry - either in an account or business development role.
- **Strong Communicator:** High standards in writing and presenting, capable of expressing ideas clearly and compellingly.
- **Team Player:** Ability to engage positively with colleagues to achieve shared success.
- **Quality Commitment:** Maintaining high standards in your work and helping others to achieve the same.
- **Organised:** Efficiently balancing day-to-day tasks with major opportunities and development initiatives.
- **Motivated:** Driven by success and proactive in delivering results.

What Else is Offered?

The agency believes in nurturing talent and providing growth opportunities. They offer flexibility with core working hours, a supportive environment, and a range of perks designed to help you bring your best self to work. You'll be part of a team that celebrates diversity and inclusion at every level, with internal groups and initiatives dedicated to fostering a welcoming and equitable workplace.

Whether you've worked with purpose-driven organisations or are simply ready to bring your unique perspective to a high-energy, impactful team, this role is for you. We're looking for someone who can think strategically, act proactively, and drive success across every aspect of business development.

Hours: 21 hours per week, ideally worked across Monday to Friday

Salary and Benefits: £60,000 full-time equivalent salary (£36,000 pro rata), 5% pension contribution, new business commission, employee assistance scheme, participation in employee ownership, flexible working, unlimited holidays

Perks of the Role:

- Flexible working hours and a hybrid model
- Extensive wellness and development benefits
- Opportunities to work with purpose-driven, high-profile clients
- Inclusive environment fostering creativity and innovation

Join us and help shape the future of social purpose communications.

We will try to get back to as many people as possible, but if you don't hear from us within one week from sending your application, you unfortunately haven't been successful this time.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
