

Junior to Senior Account Executive – Consumer PR Agency



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Phone :

Web :

Job Summary

Vacancy :

Deadline : Nov 10, 2024

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Employment Status : Full Time

Experience : Any

Salary : £28.5+k

Gender : Any

Career Level : Any

Qualification :

Job Description

Are you passionate about public relations and ready to take the next step, or even the first step in your career? A new, dynamic and fast-growing PR agency is looking for enthusiastic Junior to Senior Account Executives to join their team. If you thrive on securing media coverage, building strong relationships with journalists, and contributing creative ideas to campaigns, this role is for you. What we really want is people who are hungry, whose dream is to work in PR and thrive at fast pace and calling people on the phone, as well as building relationships.

About the Role: This position offers the opportunity to work with a diverse range of clients across multiple industries, with a focus on consumer brands, including food and drink. The ideal candidate will be proactive, adaptable, and eager to progress quickly in an ambitious and collaborative environment. You'll be part of a vibrant team that values creativity, earned media, and hands-on involvement in all aspects of client work.

Key Responsibilities:

- **Media Relationship Building:** Cultivate and manage relationships with key journalists and influencers, ensuring that your clients' stories gain traction and visibility.
- **Pitching:** Craft compelling pitches and sell stories to the media, securing top-tier coverage across digital, print, and broadcast channels.
- **Creative Contribution:** Participate in brainstorming sessions and help develop innovative ideas to enhance campaigns and client strategies.
- **Client Support:** Assist with day-to-day account management, ensuring campaigns are delivered smoothly and efficiently.
- **Monitoring and Reporting:** Stay on top of media trends and client-related news, providing updates and reports to keep the team and clients informed of campaign progress.
- **Proactive Outreach:** Identify new opportunities for client coverage and stay ahead of industry developments to keep campaigns fresh and relevant.

What You'll Bring:

- A passion for PR and media relations, with a proven ability to secure media coverage.
- Strong communication skills, both written and verbal, with an eye for detail in crafting pitches and reports.
- A creative mindset, ready to contribute ideas to both the strategy and execution of campaigns.
- The ability to manage multiple tasks and clients in a fast-paced environment.
- A team-oriented attitude, always willing to jump in and support colleagues where needed.

What's in It for You:

- Work in a collaborative, friendly environment with a team that's dedicated to creativity and growth.
- Fast-track progression in an exciting agency that's growing quickly, offering plenty of opportunities for career advancement.
- Enjoy the benefits of a vibrant, culture-focused workplace, including office perks like free lunches and early finishes on Fridays.
- Competitive salary and benefits package.

If you're looking for a role where you can make a real impact, work on exciting campaigns, and grow quickly in the PR industry, this is the opportunity for you.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
