

# Media Account Director



alestrasolutions@gmail.com

Phone :

Web :

## Job Summary

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Vacancy :

Deadline : Apr 17, 2025

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Employment Status : Full Time

Experience : Any

Salary : £45K - £60K

Gender : Any

Career Level : Any

Qualification :

## Job Description

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An exciting opportunity has opened up for a Media Account Director to join a dynamic and growing media agency in London. This role involves working closely with senior leadership on strategy while also developing and mentoring a high-performing team.

The position is diverse, providing the chance to work across a full spectrum of Offline Media channels.

Experience with offline media, including TV planning and buying, is essential.

As an integrated agency, the company offers the opportunity to collaborate across multiple departments, including Digital, Data, and SEO.

The role is fast-paced and varied, making it ideal for candidates with strong analytical skills, commercial acumen, and leadership experience.

### How You'll Make an Impact

- Act as a business partner to clients, providing expert strategic planning and problem-solving.
- Deliver outstanding day-to-day client service across a portfolio of accounts.
- Build and nurture strong client relationships while leading a team with the support of an Account Manager.
- Take ownership of projects and contribute to the agency's continued growth and success.

### Why Join This Agency?

- Work with a leading performance marketing agency, managing multi-million-pound advertising budgets across TV, Digital, and Offline media.
- Collaborate with industry-leading brands and high-growth startups.
- Benefit from a strong internal career progression framework, with opportunities for mentorship and development from senior leadership.
- Be part of a company that values collaboration across all disciplines, fostering a culture of flexibility and growth.

### Requirements

- 4+ years' experience in a similar role, working with offline media channels such as TV, radio, outdoor, and print.
- Strong expertise in media planning and buying across multiple channels, including TV.
- Proven ability to manage client relationships and oversee multiple accounts.
- Experience in strategic decision-making and campaign effectiveness.
- Strong team leadership and mentoring capabilities.
- Excellent communication skills, both written and verbal, with the ability to lead client meetings and presentations.
- A proactive approach to identifying new offline media opportunities and enhancing agency knowledge.

### Key Responsibilities

- Lead client meetings and manage key relationships.
- Ensure effective media campaign execution and optimal budget management.
- Play a central role in strategic team thinking and quality of work.
- Drive planning initiatives and oversee long-term client strategies.
- Maintain high levels of client satisfaction and profitability.
- Engage in key media owner negotiations and ensure high buying standards.
- Provide insights to senior leadership on client, team, and media-related issues.
- Support talent acquisition and retention within the agency.

### Benefits

- Competitive salary and bonus structure.
- 25 days annual leave + bank holidays.
- Annual company away days and regular socials.
- Office perks, including a drinks fridge, fresh fruit, and catered meals.
- Private healthcare, gym discounts, and wellbeing programmes.
- Flexible working arrangements, including time off for birthdays.
- Long-term service rewards, sabbaticals, and life insurance.
- Access to training and development programmes, including LinkedIn Learning.
- Travel support schemes, including season ticket loans and cycle-to-work options.

This is a fantastic opportunity for an experienced Media Account Director to make an impact in a fast-paced, growing agency.

We aim to respond to all applicants; however, if you haven't heard from us within seven days, your application has not been successful this time.

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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