

Senior Account Director / Associate Director – Creative Consumer PR Agency



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Phone :

Web :

Job Summary

Vacancy :

Deadline : Jun 20, 2025

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Employment Status : Full Time

Experience : Any

Salary : £68K - £75K

Gender : Any

Career Level : Any

Qualification :

Job Description

Are you a senior operator who still loves the buzz of a media moment? Do you thrive in a fast-paced, creative agency environment, leading work that makes headlines and delivers for some of the biggest and boldest consumer brands?

We're looking for an experienced **Senior Account Director or Associate Director** to join a high-energy, award-winning PR agency that's shaking up the consumer space. With a killer client list spanning food, drink, hospitality and lifestyle, this is an opportunity to lead genuinely exciting campaigns that cut through culture, drive real results and don't sit on the shelf.

About the role

You'll be the strategic lead across a portfolio of high-profile consumer accounts, with work that spans earned media, influencer partnerships, cultural storytelling and integrated campaigns. You'll manage a talented team, set the bar on delivery, and help shape the future of the agency as it continues to grow at pace.

This is a hands-on leadership role. You'll be on the ground with your teams, in the room with clients, and at the heart of creative thinking, not just overseeing from above.

What you'll be doing

- Leading flagship consumer accounts across food, drink, hospitality and lifestyle
- Acting as a senior counsel to clients, driving strategy and day-to-day performance
- Overseeing campaign development and delivery, from press office to partnerships
- Leading and mentoring a brilliant team of AEs, AMs and ADs
- Managing budgets, scopes, and contributing to wider commercial growth
- Owning influencer and talent strategy and delivery, from brief to contract
- Bringing energy and leadership to the team, and helping set the tone for the agency's culture
- Staying plugged into what's new, what's next and what matters in culture, media and comms

About you

- You're a senior PR pro with agency experience and a proven track record in creative consumer work
- You have excellent team leadership skills and love developing people
- You bring strong commercial awareness and confidence managing budgets and client growth
- You've worked on big, integrated campaigns, and ideally across multiple markets
- You're just as happy in a brainstorm as you are in a boardroom
- You understand talent, influencer and culture partnerships inside-out
- You keep up with what's relevant, not just what's trending

Bonus points if you have

- Experience with global toolkits or multi-market campaigns
- A background in food, drink, hospitality or delivery
- A black book of media and influencer contacts
- A radar for what's culturally interesting, current and cool

Sound like you?

This is a rare chance to step into a leadership role in a thriving, independent agency where great work and good people come first. You'll work on household names, creative campaigns and with a team that genuinely loves what they do.

Get in touch to find out more. We welcome applicants from all backgrounds and are committed to building an inclusive workplace where everyone can thrive.

We're also open to people looking for a fixed term contract role, as well as permanent.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
