

Senior Account Executive – B2B Tech PR



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Phone :

Web :

Job Summary

Vacancy :

Deadline : Jul 30, 2025

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Employment Status : Full Time

Experience : Any

Salary : £31K - £34K

Gender : Any

Career Level : Any

Qualification :

Job Description

An award-winning PR agency, known for its collaborative culture and creative campaigns that deliver real impact, is looking for a talented Senior Account Executive to join its growing team.

This is an exciting opportunity for someone looking to step up, take on more responsibility and play a central role in delivering high impact PR work across UK focused and global B2B technology accounts. You'll act as the lynchpin across your accounts, ensuring everything runs smoothly day to day while helping drive creative ideas and securing top-tier coverage.

If you're a confident media hound who thrives in a fast-paced environment and is ready to be a role model for junior team members, we'd love to hear from you.

The Role

As Senior Account Executive, you'll play a key role in delivering outstanding client work across multiple accounts. You'll manage the day to day rhythm, ensure targets are met and help spot creative and media opportunities that raise the bar for clients and the agency alike.

You'll drive media relations, securing interviews, features and bylines, and start to push into broadcast and national coverage. You'll build strong client relationships, provide consultancy on day to day matters and support junior colleagues while becoming a go to expert on media trends and stories.

Key Responsibilities

- Lead the daily management of client work across multiple accounts, keeping everything on track and delivering results
- Secure high quality media coverage by pitching to top tier and trade media, and spotting both reactive and proactive opportunities
- Support with writing across a range of formats, from press releases and blogs to briefing documents and social content
- Begin managing client relationships, providing updates and insights, and contributing to media calendars and outreach plans
- Act as a visible part of the team, helping guide and support junior colleagues and sharing expertise
- Take part in new business activity, contributing to brainstorming and supporting with research

The Ideal Candidate

- Proven PR agency experience, ideally with strong media relations skills and experience working across multiple accounts
- A confident communicator, able to build relationships with media, clients and internal teams
- Excellent writing skills and attention to detail across a variety of formats
- A team player who enjoys supporting others and contributing to a positive, inclusive agency culture
- A proactive mindset, always looking for creative ways to secure coverage and add value

Why Join?

- A supportive, collaborative agency culture with a focus on development and progression
- Access to a brilliant training programme, with clear career paths and personal support
- A diverse client base, offering variety and the chance to build your skills across different sectors
- Hybrid working (Tues to Thurs in office) plus 3pm finish on Fridays

How to Apply

We aim to respond to as many applicants as possible. However, if you haven't heard from us within seven days, unfortunately your application has not been successful on this occasion.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
