

# Senior Account Executive – Consumer PR Agency



alestrasolutions@gmail.com

Phone :

Web :

## Job Summary

---

Vacancy :

Deadline : May 20, 2025

Published : Apr 29, 2025

Employment Status : Full Time

Experience : Any

Salary : £32K - £32K

Gender : Any

Career Level : Any

Qualification :

## Job Description

---

A fast-paced, creative, and collaborative communications agency is looking for a driven and enthusiastic Senior Account Executive to join its award-winning Consumer team. This is a fantastic opportunity to work on high-profile campaigns for major brands across sectors such as retail, travel, lifestyle, finance, and food & drink.

### The Role

This is a hands-on, client-facing role where you'll help deliver a mix of earned-led and integrated campaigns, including product launches, ambassador and influencer programmes, and brand storytelling initiatives.

You'll be part of a team that prides itself on energy, curiosity, and creativity, and work alongside experts in strategy, creative, digital, production, and media.

You'll be responsible for helping run the day-to-day activity across several accounts, supporting campaign delivery, and building strong media and client relationships.

### Key Responsibilities

- Delivering high-quality day-to-day account management across a variety of consumer clients
- Supporting media relations, including drafting materials, developing sell-in strategies, and securing coverage
- Working across influencer and ambassador campaigns, events, product launches, and creative stunts
- Preparing reports, tracking KPIs, and campaign progress
- Supporting cross-functional projects, including integrated campaigns and new business proposals
- Collaborating with colleagues across the wider agency, including strategy, digital, content, and social
- Bringing fresh ideas to team brainstorming and creative sessions
- Demonstrating an understanding of what makes a story land across consumer, lifestyle, and digital media
- Contributing to a positive, inclusive, and agile team culture

### About You

- Proven experience in a PR agency environment, delivering high-quality consumer campaigns
- Comfortable working across multiple clients and juggling deadlines
- Self-starter with a can-do attitude – proactive, enthusiastic, and solutions-focused
- Organised and detail-oriented, with strong writing and media engagement skills
- A team player who enjoys working collaboratively and supporting others
- Solid understanding of social media and influencer landscapes
- Confident communicator, both with clients and internal stakeholders
- Genuinely interested in brands, media, and how great ideas drive business impact
- Keen to contribute to wider agency life – from new business to marketing initiatives

### Why Join?

You'll be part of an ambitious agency that's passionate about using earned media to build brands and deliver impact. You'll work in a collaborative, people-first environment that encourages growth, values diversity, and rewards initiative.

### Benefits Include

- Competitive salary
- 25 days holiday (rising to 30 with long service)
- Private Medical Insurance
- Life Assurance & Income Protection
- Pension scheme
- Season ticket loan, eye test, gym discounts, and more
- Hybrid working, based in central London

The agency is proud to be an equal opportunity employer. We actively encourage applicants from all backgrounds, communities, and identities – especially those underrepresented in the PR industry.

**Education & Experience**

---

**Must Have**

---

**Educational Requirements**

---

**Compensation & Other Benefits**

---