

# Senior Account Executive Creative Communications Agency



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Phone :

Web :

## Job Summary

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Vacancy :

Deadline : Jun 20, 2025

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Employment Status : Full Time

Experience : Any

Salary : £28.5K - £33K DOE

Gender : Any

Career Level : Any

Qualification :

## Job Description

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We're looking for a proactive, detail-driven and media-savvy Senior Account Executive to join a fast-growing PR agency working with some of the UK's most exciting consumer, corporate and B2B brands. If you're a sharp communicator with a can-do attitude and a nose for a good story, this is a brilliant opportunity to grow your career as part of a collaborative, curious and ambitious team.

### About the agency

This is a modern, strategically-led PR agency that specialises in smart storytelling and delivering real results. They work with startups, scaleups and challenger brands across sectors – from high-growth consumer names to corporate innovators – and are known for culturally relevant, earned-first campaigns that break through the noise.

Their culture is down-to-earth and genuinely supportive. No politics, no posturing – just a strong, kind team doing thoughtful, impactful work.

### About the role

As a Senior Account Executive, you'll play a key role in the day-to-day running of campaigns. You'll be pitching to media, drafting content, supporting with events and activations, and working closely with both clients and senior team members to keep activity on track.

This is a hands-on role for someone who loves the buzz of a busy press office and enjoys getting stuck in. You'll bring energy, initiative, and a readiness to learn, as well as a real enthusiasm for media relations and a sharp eye for what makes a story land.

### What you'll be doing:

- Securing strong media coverage through smart, consistent pitching and solid journalist relationships
- Drafting press releases, media briefing documents, social media copy and thought leadership content
- Supporting with campaign planning, brainstorming, and research
- Managing key project admin such as coverage tracking, reports and media lists
- Playing a key role in events and activations, from logistics to on-the-ground delivery
- Building confidence with clients through regular comms and dependable support
- Collaborating with team members across accounts and mentoring junior colleagues where needed

### You'll be a good fit if you are:

- An established Senior Account Executive or an Account Executive ready to step up
- Confident pitching to media and building journalist relationships
- A strong, adaptable writer with a feel for tone and audience
- Interested in both consumer and corporate work – or great at one and keen to learn the other
- Naturally organised, positive, and unflappable under pressure
- A team player who's generous with their time and ideas
- Curious about culture, business and media – always asking smart questions and pushing things forward

### What's on offer:

- A genuinely warm, supportive team who value hard work and kindness equally
- Hybrid working (3 days in office) in a central London location
- Personal development budget and a structured plan for progression
- Regular training, coaching and mentorship
- The chance to do standout PR work with meaningful cultural impact
- A team committed to inclusion, equity and purpose-driven work

### Sound like you?

If you're ready to build your media skills and campaign experience in a thoughtful, ambitious agency, we'd love to hear from you, whether you're already in a SAE role or an experienced Account Executive ready for that next step.

We actively encourage candidates from all backgrounds to apply. This agency proudly takes part in the PR Week Pay Gap project and is committed to building an inclusive, equitable workplace where everyone can thrive.

Due to the high volume of applications, we will only be able to respond to successful candidates. If you haven't heard from us within 7 days, unfortunately your application hasn't been successful on this occasion.

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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