

Senior Account Manager / Account Director – Creative, Media-Savvy PR Agency



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Phone :

Web :

Job Summary

Vacancy :

Deadline : Jun 20, 2025

Published : May 14, 2025

Employment Status : Full Time

Experience : Any

Salary : £40K - £52K

Gender : Any

Career Level : Any

Qualification :

Job Description

We're looking for a strategic, curious and collaborative comms professional to join a fast-growing PR agency working with some of the UK's most exciting brands. You'll play a key role in delivering smart, culturally relevant, media-focused campaigns across a mix of consumer, corporate and B2B accounts. Whether you're a Senior Account Manager looking for a new exciting role, or you're ready to step up or maybe you're a current Account Director looking for a new creative challenge, this is a brilliant opportunity to work with a supportive team that values good ideas, strong media instincts and solid counsel.

About the agency

This is a modern, media-focused agency that works with startups, scaleups and category challengers. They combine smart strategic thinking with high-impact storytelling and have built a reputation for results-first work that earns attention and drives change. The team is known for its down-to-earth culture, flat structure and commitment to doing things properly without the politics or posturing.

You'll work across a mix of consumer, corporate and B2B briefs, and while experience across all three is ideal, they're equally open to someone who excels in one or two areas with an appetite to learn.

About the role

You'll be a trusted day-to-day lead across several client accounts, helping to shape strategy, run campaigns and land great coverage. You'll help manage and mentor junior team members, bring energy to brainstorming and have a hand in new business.

It's a role that balances strategy and delivery. You'll need a solid grounding in media relations, campaign planning and client management, and the ability to turn smart thinking into clear action.

You'll need to be:

- An experienced PR consultant, either a solid SAM or newer AD with relevant agency experience
- A strong writer, media hound and confident communicator
- Comfortable working across consumer and/or corporate and B2B clients
- Commercially aware, with a good handle on budgets, scopes and the value of great delivery
- A motivating team player who enjoys mentoring and collaboration
- Curious about culture, trends and innovation, always up for pushing things forward
- Someone who cares about doing the work properly, and doing right by your team and clients

What's on offer:

- A genuinely collaborative and supportive team environment
- Hybrid working in central London
- Personal development budget and structured growth plan
- The chance to do standout, creative PR for forward-thinking brands
- A values-led team that cares about culture, inclusion and impact

Interested?

If the role sounds good, we'd love to hear from you, whether you've got the full mix of experience or are brilliant in one area and keen to grow in others.

We welcome candidates from all backgrounds to apply. The agency enters the PR Week Pay Gap project and cares deeply about equal opportunities and creating a diverse and inclusive workplace.

We will aim to get back to as many applicants as possible. However if you haven't heard from us in seven days, your application has not been successful this time.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
