

Senior PR & Content Executive (B2B)



alestrasolutions@gmail.com

Phone :

Web :

Job Summary

Vacancy :

Deadline : Sep 28, 2025

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Employment Status : Full Time

Experience : Any

Salary : £29K – £32.5K

Gender : Any

Career Level : Any

Qualification :

Job Description

A leading PR agency, recognised as one of the best outside London, is on the hunt for a talented Senior PR & Content Executive or Manager to join its award-winning B2B team.

Following a string of exciting new business wins, this is your chance to work with some of the UK's biggest names across sectors as diverse as climate change, construction, professional services and packaging. If you're a confident writer who loves diving into complex topics and turning them into engaging, impactful content, this could be the perfect next step for your career.

Whether you have been working in London and love the industry but want a change of scenery, or you are based elsewhere and this role appeals to you, please read on.

What you'll be doing:

You'll immerse yourself in a variety of industries, producing everything from press releases and features to optimised blogs and LinkedIn content that capture attention and deliver results.

- Confident pitching to journalists, you'll take pride in landing high-quality media coverage and demonstrating the value of your work through smart reporting and insights.
- Relationship-building will be second nature – whether it's earning the trust of clients, journalists or suppliers, you'll ensure people genuinely want to work with you (and the agency).
- Organised and proactive, you'll balance multiple priorities across client accounts, always delivering your best work to deadline and to brief.

Who we're looking for:

This role is ideal for a detail-driven PR and content specialist who thrives on learning, writing and creating content that cuts through in complex industries. You'll be as comfortable writing sharp, engaging copy as you are building strong media and client relationships.

You'll likely come from an agency background, with a proven track record of producing high-quality content and securing meaningful media coverage in a B2B environment.

Based in Birmingham, this is a chance to join a supportive, ambitious and forward-thinking agency where creativity and collaboration thrive. The team champions diversity, equity, inclusion and belonging – and is committed to reflecting the West Midlands community by 2028.

Benefits and perks include:

- Enhanced holiday leave (including birthday off, Twixmas, and the option to buy or sell days)
- Flexible working hours and location
- £100 wellness grants and Live Free Fund (£10k annual fund for life-enriching experiences)
- Carbon-offset and plastic-neutral workplace
- Tailored training programme, monthly coaching, and structured progression
- Healthcare cash plans, enhanced pension, hardship and home deposit loans
- Waggy Wednesdays (bring your dog to work), social events, away days and more

We welcome applications from candidates of all backgrounds and are passionate about creating a diverse, inclusive and supportive workplace where everyone can thrive.

If you're a motivated PR and content professional looking to develop your career with one of the UK's most celebrated agencies, apply today.

We will aim to respond to as many applicants as possible. However, if you haven't heard from us within seven days, please assume your application has not been successful this time.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
