

# Senior Strategist

alestrasolutions@gmail.com

Phone :

Web :



## Job Summary

---

Vacancy :

Deadline : Apr 26, 2025

Published : Mar 14, 2025

Employment Status : Full Time

Experience : Any

Salary : £55K - £70K

Gender : Any

Career Level : Any

Qualification :

## Job Description

---

### The Opportunity

A fast-growing, integrated creative agency is seeking an experienced and dynamic Senior Strategist to join their team. If you're a Senior Planner ready to step up or an established strategist looking for a fresh challenge, we want to hear from you! This is a pivotal role in a fast-paced, entrepreneurial environment where you will play a key part in shaping the strategic direction of the agency, working with major brands, and driving bold, creative ideas.

This position offers the opportunity to work with a talented and passionate team, supporting the agency's continued growth as it expands its creative capabilities and establishes its position within the strategic and creative community. As the right-hand strategist to the Head of Strategy, you'll have a significant impact on both clients and the agency's trajectory.

### The Role

As a Senior Strategist, you'll lead strategic initiatives that inspire bold, insight-driven ideas. Working across multiple clients, projects, and pitches, you'll help set the direction for high-profile creativity. This is a chance to make an immediate impact, with the potential to be promoted to Planning Director within 12-18 months.

### Key Responsibilities:

- **Strategic Leadership:** Develop and deliver brand-driven strategies for integrated campaigns.
- **Client Relationships:** Act as a trusted advisor, providing strategic counsel and guiding clients through the creative process.
- **Pitching & Proposals:** Lead strategy development for pitches, ensuring alignment with client goals. Supporting the writing of RFI documents.
- **Research & Insight:** Conduct or manage qualitative and quantitative research to uncover valuable insights.
- **Collaboration:** Work closely with creatives and account managers to execute strategies effectively.
- **Autonomy & Growth:** Run your own projects and brands with support from the Head of Planning.
- **Thought-leadership:** Contribute towards raising the agency's profile with ad-hoc thought pieces, industry or category commentary.

### What We're Looking For

#### Must-haves:

- Proven brand strategy experience with strong case studies.
- Curiosity about people, brands, and emerging trends.
- Strong understanding of brand strategy basics, integrated campaigns, and social.
- Expertise in qualitative and quantitative research.
- Independence, collaboration, and the ability to challenge ideas constructively.

#### Ideally, you'll be:

- A strategist from a top agency, seeking more autonomy and agility.
- Comfortable juggling multiple projects while owning key brands.
- A strong collaborator who builds trust with creatives and clients.

### What We Offer

- **Autonomy & Growth:** Shape your career in a dynamic agency.
- **Creative Freedom:** A non-hierarchical, fast-paced environment where ideas thrive.
- **Career Development:** Clear paths for promotion, including Planning Director potential.
- **Collaborative Team:** A culture of creativity, inclusion, and authenticity.
- **Flexible Working:** Hybrid remote and in-office flexibility.

### Why Join?

Be part of a tight-knit team with big ambitions, working on exciting projects that push boundaries. If you're a Senior Strategist ready to make your mark, apply now!

## Education & Experience

---

**Must Have**

---

**Educational Requirements**

---

**Compensation & Other Benefits**

---