

Social Senior Account Executive

alestrasolutions@gmail.com

Phone :

Web :



Job Summary

Vacancy :

Deadline : Apr 10, 2025

Published : Mar 14, 2025

Employment Status : Full Time

Experience : Any

Salary : £32K - £32K

Gender : Any

Career Level : Any

Qualification :

Job Description

The Opportunity

Are you passionate about social media and have experience in creating impactful campaigns for both B2B & B2C audiences? Do you want to work with some of the UK's most recognised brands, shaping their online presence and driving engagement? We're looking for a **Senior Account Executive** to join a growing social team at a **B Corp-certified communications agency**.

The Role

You'll be responsible for producing **standout social content** that drives engagement and delivers real impact. From concept to execution, you'll craft high-quality assets, ensuring content is both **visually compelling and strategically aligned**. You'll manage **content calendars**, ensuring a structured approach across platforms. This includes hands-on **content creation**, from writing sharp copy to briefing designers and editors on video and visual production. Whether it's a thought-leadership post on LinkedIn or an Instagram Reel, you'll bring creative ideas to life.

Collaboration is key - you'll work with **creatives, strategists, and insight professionals** to refine messaging, shape creative approaches, and measure success. You'll also support **social audits and reviews**, helping brands improve their approach based on performance data and trends.

Key Responsibilities

- Respond to client inquiries and maintain strong relationships at all levels.
- Prepare and follow up on client meetings, shaping agendas and issuing action points.
- Plan and deliver regular social reviews, ensuring content plans stay aligned with strategy.
- Report on social campaign performance, offering insights and recommendations.
- Develop engaging content, securing client approval.
- Manage content calendars and oversee publishing across platforms.
- Ensure accuracy and quality in all social content and copy.
- Identify and develop reactive social opportunities to maximise engagement.
- Support influencer partnerships and logistics for influencer mailers.
- Contribute to pitches and new business opportunities.
- Track budgets and manage purchase orders.

The Ideal Candidate

- Experience in social media within an agency setting, ideally at SAE level.
- Passionate about the evolving social landscape and emerging trends.
- Strong understanding of professional and consumer engagement on social platforms.
- Hands-on experience with LinkedIn, Instagram, TikTok, Facebook, and Twitter.
- Preferable experience with Sprinklr, CapCut, and Photoshop.
- Proactive, solutions-oriented, and highly organised.
- Excellent written and verbal communication skills.
- Ability to manage multiple projects independently while being a team player.
- Experience in industries including painting, decorating, construction, and building would be a huge bonus!

Why Join?

- Work with leading household consumer brands
- Be part of a **B Corp-certified agency** committed to social impact.
- Gain experience across both business and consumer campaigns.
- Enjoy a **hybrid working model** with office flexibility.
- Take ownership of projects and make a real impact.

We aim to respond to all applicants; however, if you haven't heard from us within seven days, your application has not been successful this time.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
